



FURS! FURS! FURS! FURS!

LESS THAN HALF PRICE.

We have found another manufacturer more anxious than his competitors to get rid of his stock, although through the help of the latter we succeeded in giving our patrons bargains in fine furs unequalled during the season. This time we have found a man willing to dispose of his entire stock at one-half price and less. We shall accommodate him and gladden the hearts of the trade. These four lots alone represent \$1,000 in values, and our selling price is \$325.

LOT 1—Forty-five pieces, consisting of collarettes, with high storm collar, in electric seal, Russian hare, sable, opossum, etc.; values from \$2.75 to \$4.75, for **\$1.45**

LOT 2—Forty-seven pieces, consisting of collarettes of sable, opossum and black marten, in mink, astrakhan, electric seal, Persian lamb; values from \$5.75 to \$8.75, for **\$2.45**

LOT 3—Thirty-five pieces, consisting of sable and black opossum, astrakhan, sable, raccoon, natural and black marten, with stole front and high collar; values \$7.50 to \$12.50, for **\$3.45**

LOT 4—Twenty-five pieces, consisting of collarettes of red Persian lamb and electric seal; real sealskin, with Persian yoke, etc.; values \$5.75 to \$25.00, for **\$4.45**

Half Price
K.O.B.C.

Also a Full Assortment of Fine Foxes in Sable, Isabella, White and Black at Half Regular Price.

INCLUDING CHINCHILLA, RACCOON, MARTIN, KIMMER, ELECTRIC SEAL, SCARFS, STOLEES AND BOAS, AT HALF PRICE; AND MUFFS IN ALL THE ABOVE FURS TO MATCH SCARFS HALF PRICE.

ELECTRIC SEAL JACKETS, PLAIN AND FUR TRIMMED AT HALF PRICE.

Scarfs and Boas from 65c to \$100.00 will be sold from—

Muffs from \$7.50 to \$75.00, will be sold from—

38c to \$50

\$3.75 to \$37.50

Jackets from \$35.00 to \$85.00, will be sold from—

\$17.50 to \$42.50

After

Inventory Reveals Many Odds and Ends. It Warrants Big Sales at Big Reductions.

Inventory

Heavy Reductions in Blankets, Bedding, Etc.

In white and colored wash goods, blankets, infants' bedding, etc., remarkable reductions are promised for the week. These cut prices in goods which scarcely permit reductions, will be appreciated by women who understand values. We anticipate a big response and therefore urge forenoon shopping.

One-Third Off of Our Entire Stock of Arnold Flannelettes.

Regular price 12½c, now 8c. Regular price 17½c, now 11c. The patterns are suitable for long and short kimonoes. Heavy twilled shirtings in all desirable patterns, in colors blue, black and red, regular price 12½c and 15c, reduced to 8c yard. Cotton flannel shirting in the season's most choicest patterns, usually sell for 20c, now 10c.

Outing Flannel.

5½c, lowered to 6½c. 10c, lowered to 8c. 12c, lowered to 10c. Percales, 30 inches wide, in choice patterns, for boys' waists, wrappers, aprons, etc., regular price 10c; now 8c. American prints in all staple colors, regular price 6½c, now 5c.

33 1/3 Per Cent Off Blankets Up to \$5.00.

Supply your house with blankets at less than manufacturers' prices. 80c, size 10-4, sale price 53c. 85c, size 10-4, sale price 57c. \$1, size 11-4, sale price 67c. \$1.25, size 11-4, sale price 80c. \$1.40, size 12-4, sale price 93c. \$1.90 value, size 11-4, sale price \$1.27. \$2 value, size 11-4, sale price \$1.34. \$2.50 value, size 11-4, sale price \$1.67. \$3.00, size 11-4, sale price \$2.00. \$4 value, size 11-4, sale price \$2.67. \$4.50, size 10-4, sale price \$3. \$4.75 value, size 11-4, sale price \$3.17. \$5 value, size 11-4, sale price \$3.33.

Handkerchiefs.

Plain linen hemstitched handkerchiefs, three for 25c. A lot of soiled handkerchiefs at a special price of 19c each. 40c initial handkerchiefs for 35c, or 3 for \$1.00. Zibeline band trimming for evening wraps at half price. Prices range from \$3.00 a yard to \$23.00 a yard.

25 Per Cent Off Blankets from \$5.00 up to \$34.

\$6 blankets, size 11-4, go at \$4.50. \$7 blankets, size 11-4, go at \$5.25. \$9 blankets, size 11-4, go at \$6.75. \$12.00 blankets, size 12-4, go at \$9. \$16 blankets, size 13-4, go at \$12. \$20.00 blankets, size 14-4, go at \$15. \$22.50 blankets, size 14-4, go at \$16.87. \$25 blankets, size 14-4, go at \$18.75. \$28 blankets, size 14-4, go at \$21. \$30 blankets, size 14-4, go at \$22.50. \$34 blankets, size 14-4, go at \$25.50. Never has the opportunity been so great as now to furnish your bed with blankets.

20 Per Cent Off Cotton Comforts.

1N full size, regular price \$2.50, sale price \$2.00. Regular price \$1.50, sale price \$1.20. Regular price \$1.40, sale price \$1.12.

20 Per Cent Off of Our Entire Stock of Down Comforts.

Which are silk covered and have satin trimmed border. These are certainly cheap at their regular price. To close them out, we offer this inducement:

33 1/3 Per Cent Off Infants' Bedding.

Infants' size down comforts, in plain and very desirable patterns, was \$4.50, now \$3. Was \$7, now \$4.67. Was \$9.15, now \$6.50. Infants' size cotton comforts, was \$5c, now 3½c. Infants' size cotton comforts, was \$1.15, now 77c. Infants' size cotton comforts, was \$1.25, now 83c. Infants' size cotton comforts, was \$2.90, now \$1.93. 25 per cent off on large size and infants' size mattress protectors. These are certainly a great saver to the housekeeper, both in labor and expense.

Sheets and Pillows.

Here is a chance on sheets and pillow cases in regulations and extra large sizes:

Pillow cases, worth 32c, pair, now 26c.

Pillow cases, worth 35c pair, now 30c.

Pillow cases, worth 40c pair, now 35c.

Pillow cases, worth 50c pair, now 40c.

Pillow cases, worth 60c pair, now 50c.

Sheets in the most staple brands and sizes:

Regular price 57c, sale price 49c. Regular price 65c, sale price 53c. Regular price 70c, sale price 58c. Regular price 75c, sale price 62½c. Regular price 80c, sale price 67½c. Regular price 85c, sale price 72½c. Regular price 90c, sale price 77½c.

This is certainly the greatest clearance sale of domestics that has confronted you since our sale of last summer, and most every woman knows what that meant to her in reduction of prices.

Lace Department.

Our entire stock of applique lace, in cream, white and ecru, in insertion and medallion design, at prices ranging from 25c to \$10.00 per yard—AT ONE-FOURTH OFF THESE PRICES.

All-over lace in cream, ecru and black, also at a discount of 25 per cent.

Ladies' and Children's Underwear.

Inventory asserts that extraordinary values can be offered in Underwear for Women and Children. In this section many odds and ends have accumulated.

Ladies' mercerized flannel ribbed vests, pink or blue, high neck and long sleeves, regular \$1.25 quality; now, each, 75c.

Ladies' sanitary Australian wool Jersey ribbed vests and pants, regular \$1.25 quality; now, each, 75c.

Ladies' Alpha half wool ribbed pants and vests, natural and white, regular price \$1.50, now, each, 98c. Ladies' Alpha medium lightweight wool pants and vests, gray and white, regular \$1.35 quality; now, each, 88c.

Ladies' Jersey ribbed wool fleece lined pants and vests, in gray, regular price \$1.40; now, each, 28c.

Ladies' lavender or white ribbed wool vests and pants, regular \$1.30 quality; now, each, \$1.25.

Ladies' Swiss ribbed wool vests and pants, pink, blue or white, regular \$2; now, each, \$1.25.

Ladies' fine all wool vests and pants, blue and white, regular price \$2, now, each, \$1.25.

Ladies' Premium underwear, vests and tights in wool, blue or white, regular price \$2.50; now, each, \$1.75.

Ladies' sterling underwear, vests and tights, silk and wool, in blue or flesh, regular \$3 quality; now, each, \$1.98.

Ladies' half wool Swiss ribbed union suits in gray, regular \$2 quality; now, \$1.50.

Ladies' half wool fleece lined union suits, buttoned across front, gray, sizes 7, 8 and 9, regular \$1.50 quality; now, 98c.

Ladies' Ypsilanti health underwear union suits in lightweight, all wool, regular \$5.50 quality; now, \$3.98.

Ladies' black tights, regular \$1.50 quality; now, 98c.

CHILDREN'S CAMEL'S HAIR VESTS AND PANTS.

Sizes 18 to 24, regular price 40c to 60c; now, each, 35c.

Sizes 26 to 34, regular price 70c to 95c; now, each, 55c.

Children's cotton fleece lined vests, pants and drawers.

Sizes 18 to 24, regular price 25c to 40c; now, each, 20c.

Sizes 26 to 34, regular price 45c to 55c; now, each, 30c.

Children's camel's hair pants, vests and drawers.

Sizes 16 to 24, regular price 35c to 65c; now, each, 35c.

Sizes 26 to 34, regular price 70c to \$1; now, each, 60c.

Cotton Jersey ribbed fleece lined pants and vests, regular 35c quality; now, each, 29c.

Children's Jersey ribbed fleece lined union suits, gray, regular price 35c; now, each, 19c.

Children's natural wool pants and vests.

Sizes 16 to 24, regular price 15c to 35c; now, each, 15c.

Sizes 26 to 32, regular price 40c to 60c; now, each, 35c.

Children's cotton fleece lined vests and pants in gray.

Sizes from 29 to 24, regular price 20c to 35c; now, each, 15c.

Sizes from 26 to 32, regular price 30c to 45c; now, each, 25c.

Fourth Off.

IN VARIOUS SECTIONS.

All sweet grass and waste paper baskets.

All down feather and down pillows. Burnt wood pieces. Outing flannel night shirts and pajamas.

Fashionable line of overcoats. Bath and lounging robes. Steamer rugs and buggy robes.

Misses' and Children's shoes of every description.

Ladies' suits, ladies silk petticoats, skirts, shawls, wrappers, silk waists, flannel waists, cotton waists, linen waists, bath robes.

Boys' suits, Boys' pants. Girls' dresses. Ladies' Mocha Gloves now \$1.50.

Third Off.

WOMEN'S NECKWEAR AND OTHER SPECIALS.

The sale will include everything in women's neckwear. Considering the fashionable goods, the extensive assortments, the popularity of the Section among ladies of exquisite taste, the special offering will elicit keener interest. The reduction is marvelous in this class of goods.

Barrett's pompadour and circle combs, side and back combs.

Beautiful assortment of muffs.

Girls' short and long cloaks.

Any \$2.50, \$3.00 or \$3.50 fancy strap slipper in the house one-third off.

Ladies' Golf Gloves, now 50c.

Half Off.

MISCELLANEOUS ITEMS.

Hair pins and real shell and side combs.

A fine assortment of shirt waist sets from \$7.50 to \$9.00—at half prices.

Half prices on all trimmed hats.

Odd and ends of waists.

Ladies', boys' and girls' sweaters. Burnt leather table covers and centerpieces.

Combination pocketbooks in black, brown and tan—half of these prices: 25c to \$1.75.

Men's House Slippers.

Women's warm lined slippers.

Misses' and Children's warm lined slippers.

Misses' Dongola kid and button shoes, regular \$1.50.

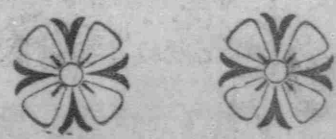
Children's lace and button shoes, 4 styles, regular \$1.50.

Ladies' and Children's sweaters. Boys' overcoats and reefers.

Odd and ends in Waists.

Ladies' all-silk mittens—now 90c and 75c.

KEITH-O'BRIEN COMPANY



THE MODERN STORE.
MODERATE PRICES FOR EVERYBODY.